

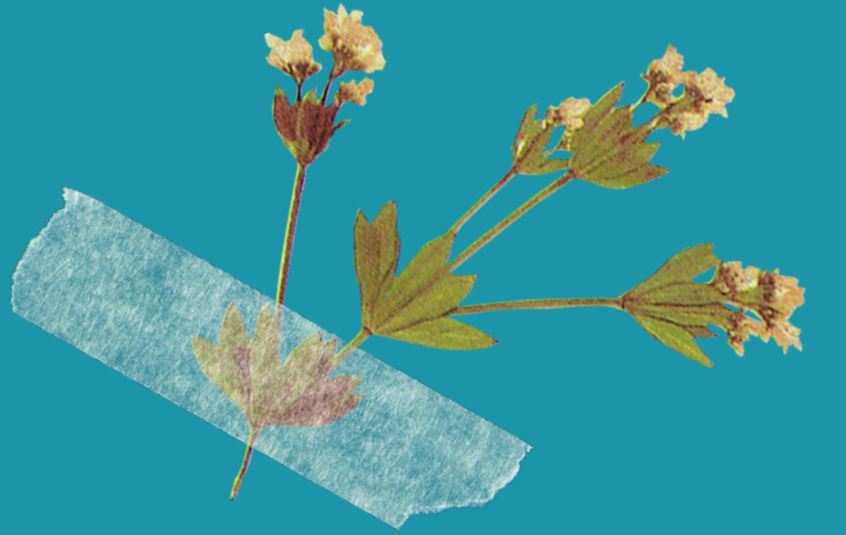
Steal  
This  
Idea!



A fun way to exchange ideas and inspiration!



# Icebreaker



Introducing Happy Salmon!





# Fun Theory

Positive stimulus can be a great incentive for people to follow certain rules or do specific things that are generally good for society



$$\text{Novelty} + \text{Fun} = \text{Engagement}$$

Fun Theory in Action



# Deconstruct Hierarchy



JOIN THE EXPERIMENT

## INAUGURAL SHENANIGAN WEEK

**MONDAY, AUGUST 7TH**  
10 AM, QUAD COURTYARD  
PAPER AIRPLANE CHALLENGE

**TUESDAY, AUGUST 8TH**  
1 PM, MTSC 146  
PAINT PARTY

**WEDNESDAY, AUGUST 9TH**  
10 AM, IN FRONT OF KANE  
WALK, TALK & POP

**THURSDAY, AUGUST 10TH**  
12 PM QUAD COURTYARD  
WATER PLAY

BROUGHT TO YOU BY  
PROMOTING UNITY THROUGH  
RECOGNITION AND RECREATION (PURR)

Airplane Races



Winner!



Finger Paint Party



Water Relay



# Idea Board



# Thank you!

Keep on sharing!



Questions? Feel free to reach out!  
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